

**C-7366**

**Sub. Code**

**81711**

**P.G. DIPLOMA EXAMINATION, NOVEMBER 2025**

**First Semester**

**Fashion Design and Apparel Merchandising**

**TEXTILE CLOTHING SCIENCE**

**(2023 onwards)**

Duration : 3 Hours

Maximum : 75 Marks

**Part A**

(10 × 1 = 10)

Answer **all** questions.

1. Rayon is a \_\_\_\_\_ fiber.  
(a) synthetic                      (b) natural  
(c) staple                            (d) regenerated
2. \_\_\_\_\_ fiber is used for making tyre of automobiles.  
(a) Polyester                      (b) Jute  
(c) Nylon                            (d) Acrylic
3. \_\_\_\_\_ converts lap to sliver.  
(a) combing                        (b) carding  
(c) drawing                         (d) doubling
4. \_\_\_\_\_ yarns are produced by winding yarns around each other rather than twisting  
(a) spiral                            (b) slub  
(c) flake                              (d) nub

5. The crosswise yarns or the filling are referred to as  
(a) warp (b) weft  
(c) runner (d) woof
6. Rib and Basket are variations of \_\_\_\_\_ weave.  
(a) plain (b) twill  
(c) satin (d) leno
7. The following is produced through inter looping of yarns  
(a) weaving (b) knitting  
(c) non wovens (d) needle punching
8. Disposable items are usually made using \_\_\_\_\_ technique.  
(a) weaving (b) knitting  
(c) crocheting (d) non woven
9. Oil and wax are removed in \_\_\_\_\_ process.  
(a) De sizing (b) Scouring  
(c) Souring (d) Singeing
10. Which of the following dye has good colour fastness to most of the agents?  
(a) Direct (b) Vat  
(c) Azo (d) Acid

**Part B**

(5 × 5 = 25)

Answer **all** questions, choosing either (a) or (b).

11. (a) Describe the secondary properties of a fiber.

Or

- (b) List the uses of any two natural fibers.

12. (a) Write about simple yarn.

Or

(b) Explain the process in a blow room.

13. (a) Brief on shuttle less looms.

Or

(b) Explain the primary motions of a loom.

14. (a) Give the symbolic and diagrammatic representation of purl and plain knit.

Or

(b) Discuss about the application of Non wovens.

15. (a) What is colourfastness? How will you assess colourfastness to washing?

Or

(b) Classify dyes.

**Part C**

(5 × 8 = 40)

Answer **all** questions, choosing either (a) or (b).

16. (a) Classify textile fibers.

Or

(b) Explain the manufacturing of Viscose rayon.

17. (a) Write in detail about chemical and mechanical spinning.

Or

(b) Illustrate and explain the flow chart of Ring spinning process.

18. (a) Elaborate on plain weave and its variation.

Or

(b) Explain the parts of a loom.

19. (a) Compare weaving and knitting.

Or

(b) Enumerate on the types of knitting needles.

20. (a) Elaborate on the need and different preparatory process before dyeing.

Or

(b) List the types of printing and explain any one technique in detail.

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**C-7367**

**Sub. Code**

**81712**

**P.G. DIPLOMA EXAMINATION, NOVEMBER 2025.**

**First Semester**

**Fashion Design and Apparel Merchandising**

**FASHION FUNDAMENTAL**

**(2023 onwards)**

Duration : 3 Hours

Maximum : 75 Marks

**Part A**

(10 × 1 = 10)

Answer **all** questions.

1. Which of the following term represents a particular look or characteristics in an Apparel?
  - (a) Fashion
  - (b) Fad
  - (c) Style
  - (d) Trend
  
2. Name the expensive, fashionable clothes produced by leading fashion houses
  - (a) Avantgarde
  - (b) Haute Couture
  - (c) Be-spoke
  - (d) Chic
  
3. Design is an arrangement of
  - (a) Colour
  - (b) Form
  - (c) Texture
  - (d) All the above

4. Spell out the element that represents the way a surface feels, or the way it's perceived to feel
- (a) Form                      (b) Shape  
(c) Texture                  (d) Size
5. When primary colours are mixed with adjacent secondary colours the resulting colour is called
- (a) Tertiary                  (b) Quantenary  
(c) Binary                    (d) Intermediate
6. Spell out the dimension that tells the brightness or dullness of colour
- (a) Hue                        (b) Value  
(c) Intensity                (d) Tint
7. While designing dresses for school uniforms one should consider
- (a) Aesthetic appeal      (b) Comfort  
(c) Easy care                (d) Both (b) and (c)
8. Which of the following is a simple yarn or wool made ball trim
- (a) Ric Rac                    (b) Faggoting  
(c) Fringe                    (d) Pom Pom
9. Fashion acceptance begins among several socioeconomic classes at the same time, because there are fashion leaders in all groups- this is true with regard to which theory?
- (a) Trickle up                (b) Trickle down  
(c) Trickle across          (d) all the above



**Part C**

(5 × 8 = 40)

Answer **all** questions, choosing either (a) or (b).

16. (a) Explain the terms  
(i) Classic (ii) Fashion (iii) Custom made  
(iv) Fad

Or

- (b) Outline the role of a fashion merchandiser.

17. (a) Apply the elements of design in designing a dress.

Or

- (b) Apply the principle of emphasis in dress design.

18. (a) Illustrate a Prang colour chart.

Or

- (b) Explain about the dimensions of colour.

19. (a) Summarize the factors that influence design selection for different age group.

Or

- (b) Outline about the various trimmings and decorations.

20. (a) Describe the fashion theories.

Or

- (b) Discuss about any three International designers.

**C-7368**

**Sub. Code**

**81713**

**P.G. DIPLOMA EXAMINATION, NOVEMBER 2025.**

**First Semester**

**Fashion Design and Apparel Merchandising**

**APPAREL MACHINERY AND EQUIPMENT**

**(2023 onwards)**

Duration : 3 Hours

Maximum : 75 Marks

**Part A**

(10 × 1 = 10)

Answer **all** questions.

1. The plies of fabric in a lay are \_\_\_\_\_ than/as marker plan  
(a) Larger (b) Smaller  
(c) Same length (d) None of the above
2. Which of the following is used to make a mark through numerous layers of fabric to indicate position of dart, pocket etc?  
(a) Notches (b) Spreads  
(c) Drills (d) Water jet
3. Rotary cutting machine is also called as  
(a) band knife (b) round knife  
(c) circular knife (d) straight knife
4. Which of the following helps the cutting department to handle cuttings and to store cutting inventory without a mess  
(a) Spreading (b) Marking  
(c) Bundling (d) Packing

5. The feed system in which the needle itself moves forward and backward
- (a) Needle feed                      (b) Compound feed  
(c) Unison feed                      (d) None
6. Curved needles are used in
- (a) Bar tacks                      (b) Lock stitch  
(c) Blind stitch                      (d) Stitching leathers
7. \_\_\_\_\_ is used to feed work piece through sewing machine as it is being stitched
- (a) Feed dog                      (b) Feed pressure  
(c) Pressure foot                      (d) Stitch regulator
8. Which of the following enables seams of even width to be sewn
- (a) Folders                      (b) Edge guide  
(c) Binders                      (d) All the above
9. The means of pressing are
- (a) Heat                      (b) Moisture  
(c) Pressure                      (d) All the above
10. For shipping the package form suitable is
- (a) Cartons                      (b) Bags  
(c) Boxes                      (d) Crates

**Part B**

(5 × 5 = 25)

Answer **all** questions, choosing either (a) or (b).

11. (a) Write about positioning marking.

Or

- (b) Write a note on drills and notchers.

12. (a) Discuss about band knife cutting machine.  
Or  
(b) Discuss about die cutters.
13. (a) Write about bobbin and bobbin case.  
Or  
(b) Describe the time sequence in stitch formation.
14. (a) Write a short note on button fixing machine.  
Or  
(b) Describe an over lock machine.
15. (a) What is pressing? State the purpose of pressing.  
Or  
(b) Brief on the tools used for packing.

**Part C**

(5 × 8 = 40)

Answer **all** questions, choosing either (a) or (b).

16. (a) Elaborate on spreading equipment and its tools.  
Or  
(b) Enumerate on marking methods and its types.
17. (a) Explain in detail about computerized cutting machines and its advantages.  
Or  
(b) Discuss about the equipment's and tools used in cutting.
18. (a) Discuss in detail about types of feed mechanism.  
Or  
(b) Enumerate on the types of beds in sewing machines.

19. (a) Write in detail about parts and functions of a single needle machine.

Or

(b) Describe a flat lock machine.

20. (a) Discuss about the care and maintenance of garments.

Or

(b) Elaborate on the categories of pressing.

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**C-7369**

**Sub. Code**

**81721**

**P.G. DIPLOMA EXAMINATION, NOVEMBER 2025.**

**Second Semester**

**Fashion Design and Apparel Merchandising**

**APPAREL MERCHANDISING**

**(2023 onwards)**

Duration : 3 Hours

Maximum : 75 Marks

**Part A**

(10 × 1 = 10)

Answer **all** questions.

1. Which among the following activities include displaying and promoting merchandise?
  - (a) Designing
  - (b) Manufacturing
  - (c) Merchandising
  - (d) Retailing
  
2. Which among the following samples is sent to the buyer check shrinkage?
  - (a) Proto
  - (b) Wash
  - (c) Photo
  - (d) Fashion show
  
3. What is the primary purpose of costing in business?
  - (a) Calculating profits
  - (b) Estimating production time
  - (c) Controlling expenses
  - (d) Evaluating market share

4. What is the definition of “direct costs” in costing?
  - (a) Costs that vary with the level of production
  - (b) Indirect production expenses
  - (c) Costs directly tied to the production of goods or services
  - (d) Fixed overhead costs
  
5. What does the acronym “CMT” stand for in garment costing?
  - (a) Cost Management techniques
  - (b) Cut, Make, and Trim
  - (c) Clothing Manufacturing Technology
  - (d) Cost Modeling and Training
  
6. What is the significance of “yield” in garment costing?
  - (a) Production efficiency
  - (b) Cost per unit
  - (c) Fabric consumption efficiency
  - (d) Labour productivity
  
7. The 4 Ps refer to \_\_\_\_\_
  - (a) Product, Price, Place, and Promotion
  - (b) Product, Price, Place, and Profit
  - (c) Predict, Price, Place, and Promotion
  - (d) Product, Play, Place, and Promotion
  
8. Which of the following is an element of the “Price” component in the 4Ps?
  - (a) The design and features of the product
  - (b) The distribution channels chosen for the product
  - (c) The cost of producing the product
  - (d) The advertisements used to promote the product

9. In apparel costing, what does the term “FOB” stand for?
- (a) Fabric on Board
  - (b) Freight on Board
  - (c) Final Order Budget
  - (d) Factory Output Balance
10. What document is commonly used to evidence the terms of a C and F agreement?
- (a) Invoice
  - (b) Bill of Lading
  - (c) Certificate of Origin
  - (d) Letter of Credit

**Part B**

(5 × 5 = 25)

Answer **all** questions, choosing either (a) or (b).

11. (a) Write a short note on buyer communication.

Or

- (b) Explain about Record maintenance.

12. (a) Explain about types of estimates.

Or

- (b) Write a note on advertisement cost.

13. (a) Explain about design affecting cost.

Or

- (b) Write a note on cost of processing width of fabric.

14. (a) List out the segmentation strategies.

Or

- (b) Analyze the process of alternate marketing.

15. (a) Write a note on C and F.

Or

(b) Develop a short note on bill of lading

**Part C**

(5 × 8 = 40)

Answer **all** questions, choosing either (a) or (b).

16. (a) Explain about merchandising process in apparel industry.

Or

(b) Write a detail note on different types of approvals in Garment industry.

17. (a) Analyse cost of product.

Or

(b) Write a detail note on step by step process of estimating.

18. (a) Explain about CMT cost.

Or

(b) Write a detail note on fabric consumption calculation.

19. (a) Explain about target markets.

Or

(b) What do you mean by segmentation approach? And explain the various approaches.

20. (a) Explain about import and export documentation.

Or

(b) Develop a detail note on Packing list and commercial invoice.

**C-7370**

**Sub. Code**

**81722**

**P.G. DIPLOMA EXAMINATION, NOVEMBER 2025**

**Second Semester**

**Fashion Design and Apparel Merchandising**

**FASHION FORECASTING**

**(2023 onwards)**

Duration : 3 Hours

Maximum : 75 Marks

**Part A**

(10 × 1 = 10)

Answer **all** questions.

1. What is a key factor influencing the fashion market and marketing environment?
  - (a) Technological advancements
  - (b) Cultural trends
  - (c) Economic polices
  - (d) Environmental regulations
  
2. What term describes temporary popular fashion trend that quickly gains widespread acceptance and then go away from trend?
  - (a) Fashion revolution
  - (b) Fad
  - (c) Style
  - (d) Classic

3. Fashion forecasting is crucial for
  - (a) Only high- end fashion brands
  - (b) Only fast - fashion retailers
  - (c) Both high-end fashion brands and fast- fashion retailers
  - (d) Fashion bloggers and influencers
4. \_\_\_\_\_ aspect of the fashion market focuses on creating awareness and interest in fashion products
  - (a) Promotion
  - (b) Product
  - (c) Price
  - (d) Place
5. Which of the following skills is essential for a fashion designer?
  - (a) Coding proficiency
  - (b) Fluency in multiple languages
  - (c) Drawing and sketching
  - (d) Knowledge in chemical processing
6. How does a fashion personal contribute to consumer trust?
  - (a) By offering discounts and promotion
  - (b) By providing transparent information about the product
  - (c) By using flashy advertisements
  - (d) By offering limited product options
7. What is a characteristic feature of beachwear design in Australia?
  - (a) Vibrant tropical prints and colors
  - (b) Heavy layering and draping
  - (c) Intricate embroidery and beadwork
  - (d) Quilted fabric with mirror work

8. Which fashion designer is associated with the iconic little black dress and is based in Paris?
- (a) Coco Chanel      (b) Yves Saint Laurent  
(c) Christian Dior      (d) Giorgio Armani
9. Tarun Tahiliani is known for blending traditional Indian textiles with \_\_\_\_\_.
- (a) Japanese's aesthetics  
(b) Contemporary western silhouettes  
(c) African motifs  
(d) Victorian-era designs
10. Anju Modi is famously associated with designing costumes for which epic Indian film franchise?
- (a) Baahubali      (b) Dhoom  
(c) Golmaal      (d) Dabangg

**Part B**

(5 × 5 = 25)

Answer **all** questions choosing either (a) or (b).

11. (a) Summarize style and its application in fashion market.

Or

- (b) Mention the purpose of society fashion.

12. (a) Explain the importance of fashion products.

Or

- (b) State the advantages and disadvantages of marketing mix.

13. (a) Why do companies invest in branding their products?

Or

- (b) Analyze the retailers role on fashion business.

14. (a) How can design be used to cover body defects effectively?

Or

(b) What elements of traditional Nigerian dress influence contemporary fashion design?

15. (a) Narrate the unique features of James Ferreira.

Or

(b) Write a short note on Ravi Bajaj.

**Part C**

(5 × 8 = 40)

Answer **all** questions choosing either (a) or (b).

16. (a) How fashion consumers are influenced in fashion market?

Or

(b) Briefly explain the fashion marketing environment.

17. (a) Elaborate fashion forecasting and its trends.

Or

(b) Explain the step by step process of new product development.

18. (a) Explain the fashion designers role in apparel market.

Or

(b) Discuss about the historic and ethnic costumes.

19. (a) What are some renowned fashion events or shows held in Italy that attract global attention?

Or

(b) Assess the unique features New York fashion center.

20. (a) Write a detailed note on Indian fashion designer J.J.Valaya.

Or

(b) Compile the color, design and style features of fashion designer Ritu beri.

**C-7371**

**Sub. Code**

**81723**

**P.G. DIPLOMA EXAMINATION, NOVEMBER 2025**

**Second Semester**

**Fashion Design and Apparel Merchandising**

**BUSINESS COMMUNICATION**

**(2023 onwards)**

Duration : 3 Hours

Maximum : 75 Marks

**Part A**

(10 × 1 = 10)

Answer **all** questions.

1. Which of the following is NOT a component of effective communication in a business context?
  - (a) Clarity
  - (b) Conciseness
  - (c) Complexity
  - (d) Courtesy
  
2. In which communication model is communication seen as a one-way process, with the sender transmitting a message to the receiver?
  - (a) Linear model
  - (b) Transaction model
  - (c) Interactive model
  - (d) Circular model

3. Which of the following is an example of non-verbal communication?
- (a) Email
  - (b) Report
  - (c) Body language
  - (d) Presentation
4. The sender in the business communication model is responsible for
- (a) Receiving the message
  - (b) Providing feedback
  - (c) Interpreting the message
  - (d) Creating the message
5. Which of the following is a primary purpose of business writing?
- (a) To inform and persuade
  - (b) To express personal opinions
  - (c) To entertain the reader
  - (d) To demonstrate language proficiency
6. Which of the following is an appropriate salutation for a formal business letter?
- (a) “Hey there”
  - (b) “Hi John,”
  - (c) “Dear Mr. Smith”
  - (d) “To whom it may concern”

7. Which type of business letter is sent to express regret for an error or inconvenience caused to a customer?
- (a) Complaint Letter
  - (b) Apology Letter
  - (c) Adjustment Letter
  - (d) Circular Letter
8. Which of the following closing phrases is appropriate for a letter to a prospective employer?
- (a) Best regards
  - (b) Regards
  - (c) Yours sincerely
  - (d) Yours faithfully
9. Ineffective listening, interruptions and distractions are examples of
- (a) Emotional barriers
  - (b) Semantic barriers
  - (c) Active barriers
  - (d) Interpersonal barriers
10. Which behavior is characteristic of mindless listening?
- (a) Being fully present and attentive
  - (b) Making judgments before fully understanding the message
  - (c) Asking clarifying questions
  - (d) Engaging in active listening techniques

**Part B**

(5 × 5 = 25)

Answer **all** questions, choosing either (a) or (b).

11. (a) Assess the importance of feedback in communication.

Or

- (b) Compile the importance of business communication.

12. (a) Assess the barriers in business communication.

Or

- (b) Bring out the disadvantages of informal communication.

13. (a) Frame the template letter for fashion business proposal.

Or

- (b) List out the types of report writing.

14. (a) How should experiences be listed in a resume? Give one example.

Or

- (b) Explain the following points in application letter.

(i) How do you handle challenges in work place?

(ii) How will u high light your relevant work experience and accomplishments in your letter?

15. (a) What are the key elements to consider when preparing for an oral presentation?

Or

- (b) Assemble the importance of English pronunciation.

**Part C**

(5 × 8 = 40)

Answer **all** questions, choosing either (a) or (b).

16. (a) Create and explain the various steps involved in the process model of business communication.

Or

- (b) Effective business communication contribute and promote the organizational efficiency- justify.

17. (a) Write a detailed note on digital communication.

Or

- (b) Compare verbal and non- verbal communications.

18. (a) Frame the format for business proposal.

Or

- (b) Briefly explain the complaint letter.

19. (a) State the key point for writing the opening paragraph.

Or

- (b) Enlist the do's and don'ts in resume preparation.

20. (a) Frame some key elements for making a debate effective.

Or

(b) Enlarge the types of listening.

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